

9th Annual Topanga Canyon Gallery Artist Studio Tour

Guest Artist - NEW Info 2010

This year we will be doing things differently. We will be using an all new format for a color flyer (11"X 17") instead of our regular B + W booklet.

- 1) All applications will be submitted online. *Sorry no paper applications.*
- 2) Each artist will submit a **ONE COLOR IMAGE** (300 dpi jpg) that will be example of their artwork to be used on the color flyer.
- 3) **All artist are required to show a piece of art in the Topanga Canyon Gallery during the Tour Exhibition** (Due at the Gallery Sunday, June 6 by 5:00 pm) All work must be for sale and the gallery will take 20% commission on sold work.
- 4) A mini statement for the flyer 10 words (NO BIO).
- 5) Studios to be visited in the canyon must have adequate parking, be accessible and safe for driving to and walking around, and if rented, must have landlord permission.

CHECKLIST

Non-Member Guest Artists:

- **APPLY Early!!!!**
- **Complete application e-mailed to rlbecker@mac.com:**
 - due NO LATER than **SUNDAY, April 4, 2010 5:00PM (NO EXCEPTIONS)**
- Returning Guest Artists don't need to submit photos.
- **NEW APPLICANTS:**
 - Submit five **(5) photos or jpegs** representative of the work you plan to exhibit during the tour. Label with name, title, size, date, media, and indicate top. For return of your photos, please provide a self-addressed, stamped envelope.
- **Only Juried Artists or Guest Artists can display work at tour sites.**
- **Wavier + CHECK for \$100** (payable to Topanga Canyon Gallery) **due April 4, 5pm**. This fee is **non-refundable if you are selected** (it will be returned if you are not selected) and will help defray the costs of managing and advertising the tour.
- **Guest artists must provide Resale Number (as provided by the State Board of Equalization). All artists are responsible for remitting their own sales tax.**
- **SILENT AUCTION 8" x 8" canvases completed and delivered by April 4** (optional date for inclusion in promotional materials). All other 8"X8"s due any time until Sunday, **June 6, 5:00** for display at TCG and Silent Auction. This is a fundraiser for The Gallery, which will retain 50% of the sales price. This is great every year!! Pick up a maximum of 3 canvases after your application is turned in (returning artists) or upon acceptance (new artists). See 8" x 8" attachment for details.
- **PICK ONE PIECE OF YOUR ARTWORK** (small or med. size) that will be on display at the gallery for the exhibition, due Sunday, June 6, 5 pm. **NO LATE ARTWORK WILL BE ACCEPTED!!!!** (show runs June 8- June 20).

Calendar- Due Dates

◇ Sunday April 4th, 5pm (no exceptions)

- Final **application** deadline w/ color image on 300 dpi jpeg by e-mail only to Robin Becker: rlbecker@mac.com
- **\$100 check** due. Mail to:
 - Robin Becker 1446 Bonnell Drive Topanga, CA 90290.
or hand deliver to the Gallery Attn: Robin Becker
- **8 "X 8"** canvases due for photographing for Silent Auction promo

◇ Sunday May 9th

- Start hanging 8"x8"s on wall-continue turning in 8"X 8"s until 6/6/10.

◇ Sunday June 6th, 5pm

- Hand deliver one med. size piece of artwork to the Gallery
- Final date for all 8" X 8" canvases due for hanging for Silent Auction

◇ Thurs June 6, 7pm

- Mandatory Guest Artist Meeting at Gallery. Pick up Studio Tour signs.

◇ Tues June 8- Sunday June 20

- Topanga Canyon Gallery Exhibition dates

◇ Saturday June 12, 10-5~Sunday June 13, 11am-5pm

- STUDIO TOUR dates. *Your studio must be open during the entire tour.*

◇ Saturday June 12, 5pm-8pm

- SILENT AUCTION and RECEPTION

◇ Sunday June 20, 5pm

- Show closes. All artwork must be picked up from the Gallery promptly - there is no storage available at the Gallery.

MORE WONDERFUL INFORMATION:

- **ARTWORK SHOULD BE FOR SALE.** All artists, members and non-members alike, by participating agree to contribute 20% at the gallery 10% off-site sales generated by the tour and (**+10% if gallery credit card machine is used for off site sales**). This would include any sales resulting from the tour and made within one month after the tour. All Silent auction sales 50%.
- **FEATURED STUDIOS MUST BE OPEN** with the artist(s) present on site for both days of the tour.
- **GUEST ARTISTS WILL BE JURIED** for the tour based on the quality and professionalism of their work and suitability of the studio site for visitors unless they have participated in the tour before or been a former member of the gallery.
- **THE TOUR WILL BEGIN AT TOPANGA CANYON GALLERY**, where tickets may be purchased and directions/ maps will be handed out.
- **RECEPTION** on Saturday, June 12 there will be a reception at the Gallery from 5-8 pm. Refreshments will be provided and all artists are encouraged to attend after visitors have left their studios.
- **PLEASE CONSIDER ACCESS AND PARKING** for several visitors to your studio. Provide information regarding special parking or driving instructions on the application form.
- Prior to providing driving directions, please drive from the gallery to your studio and pay careful attention to distance, road names, landmarks, etc.
- **PREPARE YOUR STUDIO!** Pay attention to exhibition spaces. Have promotional materials on hand. Provide water and, if you wish, some light refreshment. We will be encouraging Studio Tour Visitors to have lunch at local restaurants who are generously sponsoring our tour.
- **REMINDERS-** Watch for any updates and reminders about the tour.
- **TOPANGA CANYON GALLERY** is located at 120 N. Topanga Canyon Blvd. #109 in Pine Tree Circle. Phone: (310) 455-7909. We invite you to stop in and visit us. We are open Wednesday through Saturday, 10 to 5 and Sunday, 11 to 5.

I hope you join us for a great studio tour this year.

Robin Becker
Studio Tour Guest Artists Head
QUESTIONS : rlbecker@mac.com or (310) 455-1977

I will be in Greece (May 10- June 2) if you have any questions during that time please contact:
Felice Willat
felicewill@charter.net
(310) 455-9944

Guest/INFO 3 of 3